

## **MAKING MUSIC ONLINE**

### **“IN THE SPOTLIGHT” TEMPLATE**

These are the four elements that make up our “In the Spotlight” musician feature:

#### **1) Photographs**

Please provide photos the artist with his/her instrument (s), performing and still photos are fine, artwork from a CD cover is also great, plus links to any online videos.

#### **2) Biography**

Please provide 6-8 short paragraphs (350 to 600 words) of “musical biography.” Provide information about an artist’s career (“day job”) and career accomplishments, and how music making relates to or is enhanced by his/her career. Is music making a complete diversion or does it compliment his/her other career?

#### **3) Questions**

Please have the artist provide **2 to 3 sentence answers** to the following questions to be submitted in Q&A format:

*Who are your main influences?*

*Why do you continue to make music?*

*How do you continue to learn?*

*What benefits have you found to making music?*

*How do you make time for music in your life?*

*What advice do you have for someone getting back into music later in life?*

*What is the best memory you have of making music?*

#### **4) Gear Guide**

Please provide a list of instruments the artist plays, as well as accessories. Be as specific with brand and model numbers as possible. Also, provide a sentence about why he/she chose or likes that instrument/accessory. For instance, for a guitarist, you might include guitar, amp, picks, leads, effects, and strings. If a trumpet player, you might include trumpet, mouthpiece, valve oil, and mutes.

Also, does the artist have any endorsement agreements with specific music equipment makers?

*Thank You!*